

spitome
book of icons



A record number of 2,208 Billionaires worldwide (with 259 newcomers), and over 250,000 UNHWIs, who represent only 0.003% of the world population, but hold over 13% of the world's total wealth.

Your marketing and sales team is eagerly trying to get in touch with these most-wanted clients for your company.

Bring your company or product directly to the attention of the inner circle of this elite group.

Your potential new clients and their direct influencers often use their own or chartered private jets.

While traveling, they (and their entourage) use the facilities of local Jet Centers with private VIP lounges.

EPITOME, the Book of Icons, will be distributed among the 600 most-visited Private Jet lounges worldwide. An edition of 2,000 copies will enable you to draw attention to your business for a full year.

Private Jets
Yachts
Real Estate
Travel
Art, Collectables
Automotive
Leisure
Gourmet
Fashion





OUR PHILOSOPHY

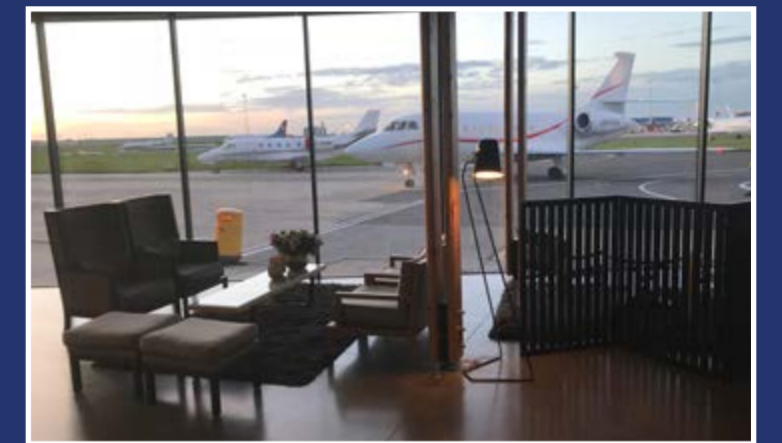
The set-up of Epitome is a classy way of bringing your company to the attention of the readers.

Instead of a magazine full of adverts, we have selected a much more stylish way.

With full-color, wide-spread photo reports, we provide your company the opportunity to show your full story in photos. With detailed photos in combination with full-color, lively overviews of your product, business, resort, yacht or jet, the reader will be personally targeted.

Thanks to the luxury touch and feel of thick paper, glossy pictures and a massive size and weight, it will be much more like a book full of precious gems than a magazine with adverts.

Exactly the way your iconic company will come to the attention of its future clients.



PRIVATE JET LOUNGES

There are an estimated 25,000 + private jets worldwide. In the USA alone, private jets fly over 400,000 hours, monthly.

Almost all of these flights start or terminate at a specialized Jet Center or FBO.

The typical users of private jets are CEOs, Royals, Presidents, Celebrities, Popstars, UHNWIs, Multi-millionaires, Billionaires and their fellow travelers, like family, friends, personal staff, and business relatives.

Before or after the flight, the FBO's VIP lounges are used.

Epitome, Book of Icons, will be distributed for display in the world's top-ranked and most-visited FBOs.

The private jet users will definitely see the book multiple times at a number of FBOs each year.

If you are interested in how
EPITOME can bring your
company or product to the
attention of the world's
top 0,003%, please contact us.

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